

**Amplify**

# Voucher Hub

Gift Vouchers Made Easy

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# What is Voucher Hub?

A self-service portal for personalised, branded Vouchers for redemption against hundreds of retail, entertainment, travel & hospitality brands.



- Market Research Rewards
- Sales Incentives
- Channel Incentives
- KPI Incentives
- Customer Loyalty
- Brand Promotions
- Retailer Incentives
- Referral Programmes
- Employee Incentives
- Survey Rewards

# Fully Branded & Customised

The image displays a highly branded and customized email voucher and a corresponding text message on a smartphone. The voucher is for a €50 AllGifts.ie reward, featuring the Coca-Cola logo and a personalized message to Carol Halpin. The smartphone shows a text message from AllGifts.ie at 09:55 AM, announcing the voucher and providing the recipient's email address (gary@yourmail.com). The voucher includes a unique code (GRRcGFgNh) and a validity date (9 May 2019). The text message is sent by AllGifts.ie.

Any value in €

Personal Message

Your logo

Sending by-

- Email
- SMS
- PDF or Codes download

# Easy Awarding of Vouchers



The screenshot shows the 'Award Points' interface in the FabCo Rewards system. It features a search bar and a table of users with columns for A/C No., First Name, Last Name, Email, PIN, Department, Location, Grade, User Manager, Mobile Pre-fix, Mobile No., and a Select checkbox. The user Kristine Cassidy is highlighted in green.

A/C No.	First Name	Last Name	Email	PIN	Department	Location	Grade	User Manager	Mobile Pre-fix	Mobile No.	Select
4458454	Test	Test	testtest@gmail.com	30158							<input type="checkbox"/>
43630914	Radek	Jarczynski	radoslaw.jarczynski@dantesoft.com	43630	cc1	H2	ur3				<input type="checkbox"/>
79068147	Stoytcho	Vlaykov	stoytcho@cashwave.io	93793	Cashwave	Managing Director			359	855606044	<input type="checkbox"/>
31492196	Andrew	Mooney	andrew@aligo.ie	31491						051000600	<input type="checkbox"/>
59251631	Kristine	Cassidy	kristine.cassidy@dpd.ie	91543	DPD	Compliance Analyst			353	0873581836	<input checked="" type="checkbox"/>
22982312	Peter	McSherry	peter.mcsherry@rentkil-ireland.com	22982	Finance						<input type="checkbox"/>
29882110	Michael	O'Mahoney	michael.omahoney@rentkil.com	15156	MD					0872579399	<input type="checkbox"/>
33091143	Barry	Kerigan	barry@keriganmeats.ie	47816					353	876684264	<input type="checkbox"/>
49178861	Nicola	McHally	nicola.mchally@arvalo.com	81470					353	877961129	<input type="checkbox"/>
81475994	Fiona	Meehan	fiona.meehan@three.ie	49183		Employee Engagemen			353	068140643	<input type="checkbox"/>
66235246	Norma	Mulligan	norma.mulligan@siccontrols.com	33942							<input type="checkbox"/>
97571572	Simon	Hand	simon.hand@vodafone.com	65278	12345	Head of Reward & Rec	Mountain View		353	874142283	<input type="checkbox"/>
48462775	Marie Louise	Murray	marielouise.murray@vivip.ie	33736		Test			353	863030334	<input type="checkbox"/>
29662159	Kata	Scabo	kata@aligo.ie	61954	TEST						<input type="checkbox"/>
66594604	Jarlath	Dooley	jarlath.dooley@version1.com	81309	123456	HR & Integration Direct	Dublin		353	879483570	<input type="checkbox"/>
80401963	AlgoGifts	Test	info@aligo.ie	97967	Test Welcome Email						<input type="checkbox"/>
12319268	Simon	Le Bon	simon@aligo.ie	44811	New User	1	1				<input type="checkbox"/>
79608955	Algo	SuperU	info@aligo.ie	94333	Algo	Default User					<input type="checkbox"/>
61172895	Brian	Dumey	brian@wearehuman.ie	14925							<input type="checkbox"/>
20041704	Algo	Test	info@aligo.ie	20041	Test 1					0063894608	<input type="checkbox"/>
87581975	Brian	Dumey	bdumey@gmail.com	62166	Test 07.06.2017	Dub			353	0551477783	<input type="checkbox"/>
14025855	Thomas	Test	gary.purcell@gmail.com	46317	VP	Test 2	Test 3		353	863894608	<input type="checkbox"/>
18960706	Gary	Purcell	gary@aligo.ie	82505	Test 07.06.2017	Test 2	Test 3			0063894608	<input type="checkbox"/>
10596125	Test	Account	test@aligo.ie	25140	Test						<input type="checkbox"/>
69566637	Algo	Admin	info@aligo.ie	11217							<input type="checkbox"/>

## Instant Vouchers via Voucher Hub

**Option 1:** Single Vouchers - manually generated

**Option 2:** Multiple-Vouchers - spreadsheet upload

**Option 3:** Bulk Vouchers - for voucher code download

**Option 4:** API Integration - vouchers sent via triggers from your systems

# Voucher Formats

Multiple vouchers formats - choose the perfect one for your specific needs

- Email
- Email & SMS
- PDF Download
- Voucher Codes Download
- Printed Vouchers - branded sleeve
- Printed Vouchers - Gift Box



# Redemption Choice

## Huge Reward Choice

- Hundreds of rewards brands across Ireland and UK
- Gift Cards & eCodes
- Shopping, Entertainment, Travel, Hospitality, Charity, and much more



UK

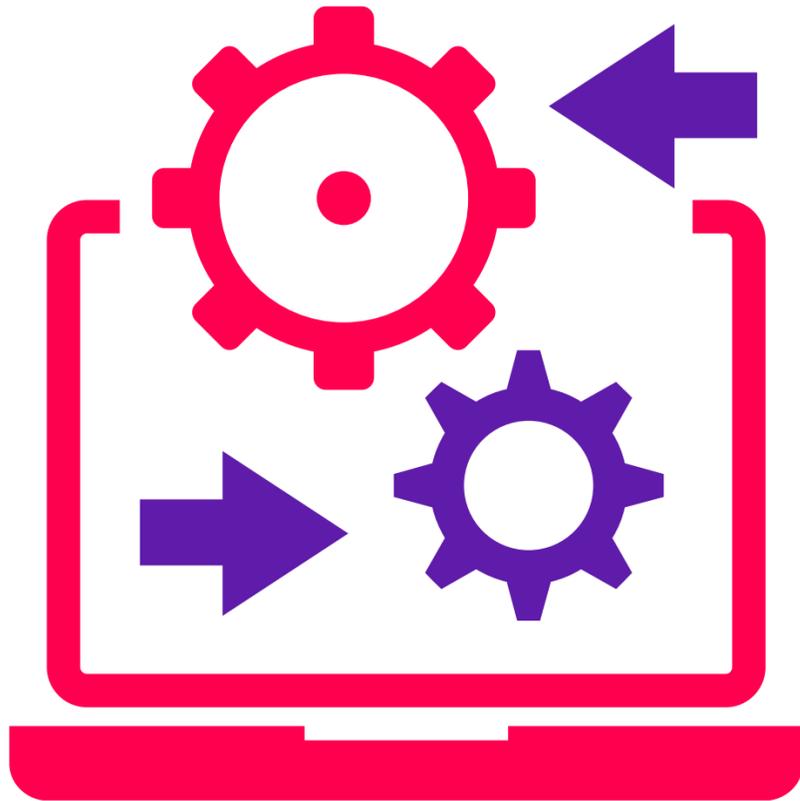


Ireland

Amplify

# Integrations

Incentive HUB API suite available for seamless integration with client systems.



# Recipients Voucher Accounts

The screenshot shows a user interface for 'ACME REWARD & RECOGNITION'. The user is logged in as 'Hi Aaron!' and has 1290 Thumbs Up and 0 Nomination Credits. The main section is titled 'My Thumbs Up' and contains a table of transactions. The table has columns for Date, Activity, Reward, Quantity, Thumbs Up, Total, and Balance. The data shows several 'Thumbs Up Earned' entries for 'Simple Thanks' and three 'Value Adjustment' entries for 'Thumbs Up awarded'.

Date	Activity	Reward	Quantity	Thumbs Up	Total	Balance
19/06/23	Thumbs Up Earned	Simple Thanks	1	0	0	1305 Thumbs Up
14/06/23	Thumbs Up Earned	Simple Thanks	1	0	0	1305 Thumbs Up
13/06/23	Thumbs Up Earned	Simple Thanks	1	0	0	1305 Thumbs Up
13/06/23	Thumbs Up Earned	Simple Thanks	1	0	0	1305 Thumbs Up
09/06/23	Thumbs Up Earned	Simple Thanks	1	0	0	1305 Thumbs Up
09/06/23	Thumbs Up Earned	Simple Thanks	1	0	0	1305 Thumbs Up
08/06/23	Thumbs Up Earned	Simple Thanks	1	0	0	1305 Thumbs Up
07/06/23	Thumbs Up Earned	Simple Thanks	1	0	0	1305 Thumbs Up
06/06/23	Value Adjustment: Thumbs Up awarded on 20/04/2023		1	90	90	1305 Thumbs Up
06/06/23	Value Adjustment: Thumbs Up awarded on 14/04/2023		1	90	90	1215 Thumbs Up
06/06/23	Value Adjustment: Thumbs Up awarded on 04/04/2023		1	90	90	1125 Thumbs Up

Recipients can store their vouchers securely in their AllGifts.ie accounts, and combine them for spending together.

# Reporting Module

- Measurement & Analysis
- Resending Vouchers
- Financial Budgeting & Reporting
- Tax-Compliance

The screenshot displays the 'Award Points' section of the allgo Reward Hub. The interface includes a navigation menu on the left with options like 'Award Points >', 'Approve Points >', 'Import History >', and 'Points Settings >'. The main content area is titled 'Award Points' and contains a table with the following columns: A/C No., First Name, Last Name, Email, PIN, Department, Location, Grade, User Manager, Mobile Pre-fix, Mobile No., and Select. The table lists various users, with one row highlighted in green. The user 'Kieline Cassidy' is selected, with a 'Continue' button and an 'Import points' link visible to the right of the table.

A/C No.	First Name	Last Name	Email	PIN	Department	Location	Grade	User Manager	Mobile Pre-fix	Mobile No.	Select
4454484	Test	Test	test@test@gmail.com	30158							<input type="checkbox"/>
43630914	Radek	Jarczyński	radostaw.jarczyński@danlewolf.com	43630	cc1	RD	ur3				<input type="checkbox"/>
79068147	Stoytcho	Vlaykov	stoytcho@cashwave.io	93793	Cashwave	Managing Director			359	885606044	<input type="checkbox"/>
31492156	Andrew	Mooney	andrew@aligo.ie	31491						0051000400	<input type="checkbox"/>
59231831	Kieline	Cassidy	kielincassidy@aligo.ie	91043	DPD	Compliance Analyst			353	9873001036	<input checked="" type="checkbox"/>
22692312	Peter	McSherry	peter.mcsherry@rentokil-ireland.com	22692	Finance						<input type="checkbox"/>
2902110	Michael	O'Mahoney	michael.omahoney@rentokil.com	15156	MD					0872579399	<input type="checkbox"/>
33091143	Barry	Kerigan	barry@keriganmeats.ie	47816					353	876684264	<input type="checkbox"/>
49178961	Nicola	McNulty	nicola.mcnulty@arvato.com	81470					353	877961129	<input type="checkbox"/>
81475994	Fiona	Meehan	fiona.meehan@three.ie	49183		Employee Engagemen			353	868140643	<input type="checkbox"/>
66235246	Norma	Mulligan	norma.mulligan@siccontrols.com	33942							<input type="checkbox"/>
97571572	Simon	Hand	simon.hand@vodafone.com	65278	12345	Head of Reward & Rec	Mountain View		353	874142283	<input type="checkbox"/>
48482775	Marie Louise	Murray	marielouise.murray@vrogie.ie	33736		Test			353	863030334	<input type="checkbox"/>
29662159	Kata	Sczabo	kata@aligo.ie	61954	TEST						<input type="checkbox"/>
66554604	Jarlath	Dooley	jarlath.dooley@version1.com	81309	123456	HR & Integration Direct	Dublin		353	879483570	<input type="checkbox"/>
80401963	JAGits	Test	info@algotests.ie	97967	Test Welcome Email						<input type="checkbox"/>
12319268	Simon	Le Bon	simon@aligo.ie	44811	New User	1	1				<input type="checkbox"/>
79608955	Aligo	SuperU	info@aligo.ie	94333	Aligo	Default User					<input type="checkbox"/>
61172095	Brian	Duney	brian@wearehuman.ie	14825							<input type="checkbox"/>
20041704	Aligo	Test	info@aligo.ie	20041	Test 1					0063894000	<input type="checkbox"/>
87591975	Brian	Duney	bduney@gmail.com	62166	Test 07.06.2017	Dub			353	0051477783	<input type="checkbox"/>
14825855	Thomas	Test	gary.purcell@gmail.com	48317	VP	Tst 2	Test 3		353	863894608	<input type="checkbox"/>
10960706	Gary	Purcell	gary@aligo.ie	82505	Test 07.06.2017	Tst 2	Test 3			0063894000	<input type="checkbox"/>
10596125	Test	Account	test@aligo.ie	25140	Test						<input type="checkbox"/>
69566687	Aligo	Admin	info@aligo.ie	11217							<input type="checkbox"/>

# Voucher Hub Pricing

## Set-up Charge

- €0 / £0 / \$0

## Platform Fee

- €0 / £0 / \$0

## Vouchers

- **Face Value of Vouchers Issued**

# About Amplify

Award-winning incentive, reward & recognition

- Founded 2010, based in Dublin.
- 25 employees
- 50 incentive, reward & recognition clients
- Clients in Ireland, UK, EMEA, & Australia



# Amplify

# Thank You

Contact us to learn more  
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